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May 14, 2024

Contact: Tyler Salcido, City Manager, TSalcido@Brawley-ca.gov

Headline: City of Brawley Completes Community Survey About City Funding and Resident Priorities

Brawley, CA — The City of Brawley recently completed a comprehensive survey to understand the community's priorities and discern their satisfaction with City services. The scientific survey, available in English and Spanish, reached 381 Brawley residents via phone calls, emails and text messages.

The City gathered the following key insights from the survey:

- Several items are nearly unanimous priorities for local voters, including several aspects of public safety, keeping funds local and retaining local small businesses.
- Several issues are considered serious problems by a large majority of voters, including inflation, drugs, homelessness, road conditions, the economy and gangs/crime.
- An overwhelming number of voters perceive that the City needs additional funding for services.

The survey data underscores a high level of resident support for funding that prioritizes 911 emergency response, retaining police officers, repairing roads and supporting local small businesses and jobs. According to the survey, more than 75% of voters would support a ballot measure establishing a sales tax to generate additional funds that could be used for general government use, including services residents consider priorities.

A formal presentation of the survey results will be delivered by the survey research firm at the May 21st meeting of the City Council.

“Resident priorities are the City's priorities,” said Mayor Ramon Castro. “The community survey is critical to informing our budget process and making key funding decisions. The results will help guide our City plans to address residents' concerns. The City appreciates the community's responses, and I encourage residents to continue to engage with the City on the budget and other projects. ”

The City continues to request feedback from the community about the City's funding and encourages residents to attend upcoming public meetings about the Brawley's Fiscal Year 2024-25 Budget. For information about how to participate, visit <https://www.brawley-ca.gov/budget>

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